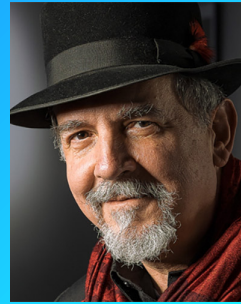


Lee Varis
Carver, MA

[🏠 Lee's Home Page< https://varis.com/>](https://varis.com/)



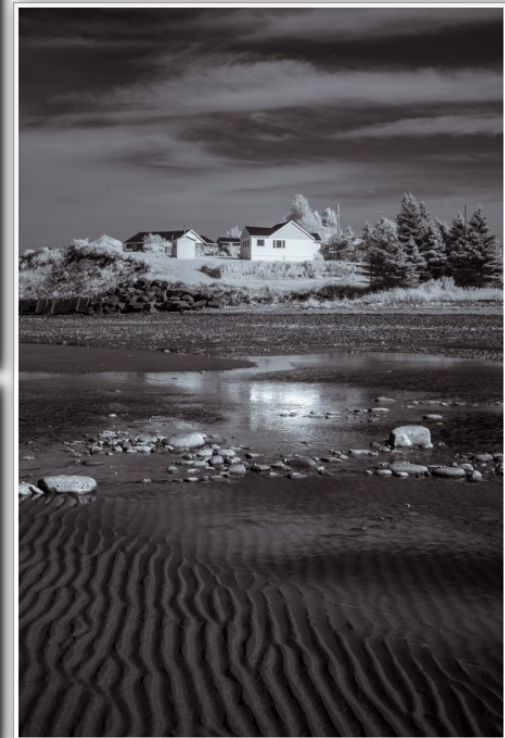
About Lee Varis

Lee Varis (MA), the owner and founder of Varis PhotoMedia, has been a photo-illustrator working in Hollywood for most of his 45+ year career. He started working with computer imaging over 25 years ago, after being introduced to the Quantel Paintbox system, and currently works with digital photography, in conjunction with computer graphics, to create images for use in advertising, commercial graphics and multimedia. His work has been featured on movie posters, video box covers, CD covers, and numerous brochures, catalogs and magazine articles. Lee's creative imaging has been featured in National Geographic and Fortune magazines, as well as numerous trade publications including: Photo-Electronic Imaging, Studio Photography, PC Photo, Rangefinder Magazine, Photo District News and Mac Art & Design. Lee has also been involved with consulting and training activities, for numerous corporate clients. He conducted a series of imaging seminars for Apple Computers that took him around the country to most of the major metropolitan areas and is currently active in seminar programs with PPA, APA, ASMP, ICP, CPW, and LACP. He maintains close relationships with many hardware and software companies and is involved in beta testing programs. He is also an ambassador for Fujifilm, as part of the X-Photographer team.

Lee's latest book is "Mastering Exposure and the Zone System for Digital Photographers" a complete guide to both the technical and creative aspects of exposure in digital photography. This guide uses a combination of discussion, examples, and hands-on exercises that lead the reader through a progression of skills development covering the full range of photographic lighting situations. Topics covered include basic metering, outdoor and indoor available light photography, studio lighting, night, and low-light conditions, as well as advanced topics like high-key and low-key lighting, multiple light sources and HDR. In conclusion, the author shows how to use the Zone System, developed by Ansel Adams for film, with today's digital cameras to achieve stunning results with exceptional tonal range and clarity.



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